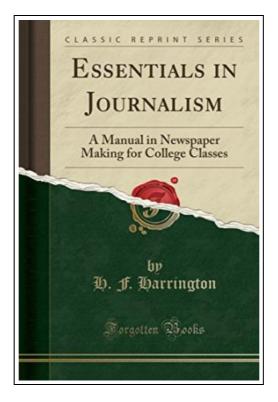
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Reviews

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ESSENTIALS IN JOURNALISM: A MANUAL IN NEWSPAPER MAKING FOR COLLEGE CLASSES (CLASSIC REPRINT) (PAPERBACK)

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Forgotten Books, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Essentials in Journalism: A Manual in Newspaper Making for College Classes Experience has been the stern schoolmaster of most present-day newspaper men. The road to recognition and to in?uence has presented manifold obstacles. In earlier days the aspirant in the field of journalism, beginning as a printer s devil who inked the rollers and swept out the back office, or as a callow cub reporter who fell down on important assignments, found every stage of his progress marked with hard knocks and meager pay. It is the remembrance of what they themselves have gone through or perhaps the fresh impression of some ambitious young fellow who is working out his salvation under their very eyes, that prompts these experts in the profession to declare that the newspaper office is and can be the only proper place to learn the newspaper business. Indeed, there are many newspaper men, even today, who are so firmly convinced of the primary importance of the city editor s blue pencil as the one essential in the reporter s education that the college mndidate for reportorial work is not infrequently made the subject of pointed jests. The collegian is full of unpractical learning, old timers say, too superior in his own conceit to learn from his fellows, fond of ?orid adj ectives and of verbose rhetoric, not adapted for the swift gathering and writing of the news. Many of these impeach ments are unfortunately true. The newcomer is handicapped by the fact that, before he can succeed, he must unlearn not a few things ingrafted by college training. He must keep on the level of common, everyday people and must remember he is writing for a newspaper...

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