

Brief Introduction to Technological Determinism

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Reviews

It in a single of my personal favorite ebook. It really is filled with wisdom and knowledge I discovered this book from my dad and i recommended this book to discover. (Kyla Goodwin)

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BRIEF INTRODUCTION TO TECHNOLOGICAL DETERMINISM



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Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. We should always keep in mind that both technology experts and business managers are part of the society. Without understanding society, we cannot understand our clients and customers. But if a professional does not know that exactly how technology is related to the society and vice versa, he/she cannot devise technological systems that would benefit the society in the long run. Apparently, study of society and social sciences is not an imperative for a technical or management trainee. But in the age of social networks like Facebook and with increased public focus on topics like corporate social responsibility (CSR), it is not a good idea to neglect the society and technology interact. The basic framework of this theoretical paradigm has been constructed on the basis of Thorstein B. Veblen s works. Although a strictly deterministic approach might damage the very target of this book, I have focused on the philosophical side of determinism. This has been done to provide a wholesome view of the debates that frequently arise while analyzing the relationships between technology and society. Although this book is primarily meant for sociology students, I have adopted an interdisciplinary approach. If a manager or technology expert wishes to work on socio-technical projects, this book can be helpful for them as well.

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