



Business Awareness for Optometrist: A Primer

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Butterworth-Heinemann. Paperback. Book Condition: New. Paperback. 114 pages. Dimensions: 9.5in. x 7.2in. x 0.4in.This book will equip the student and all those starting out in the optometric field with the basic business insight necessary for setting up in practice and to begin understanding the commercial aspects of the optical industry. Covering issues from employing staff to marketing; practice layout and design to aspects of the law, this text is an indispensible practical handbook for student and practitioner optometrists and dispensing opticians. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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