



## How to Manage in a Flat World: Get Connected to Your Team - Wherever They Are.

By Susan; Bloch

Pearson Financial Times, 2007. Taschenbuch. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Thanks to the internet and a globalising economy, businesses today are often stretched across different locations and different time zones, and increasingly communicate online rather than face-to-face. For a manager, it is very hard to manage and motivate a team that spans continents. Managing in a Flat World gives today's manager much-needed advice on how to communicate, manage and motivate in the flattened company and how to operate effectively in the flat world. Within this book, authors Susan Bloch and Philip Whiteley expose insights from in-depth interviews and research with managers and leaders in global businesses to show the successes, struggles and triumphs amid a constant battle for balance within a changing world, based on technology. 156 pp. Englisch.



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