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SELLING IN A SKIRT: THE SECRETS WOMEN DON T KNOW THEY KNOW ABOUT SALES

Next Century Publishing, United States, 2014. Paperback. Book Condition: New. 217 x 141 mm. Language: English . Brand New Book. Are you a sales professional stuck in a rut? Are you a sales manager trying to direct women to your company? In her book, Selling In a Skirt, Judy Hoberman offers invaluable and proven insights into how gender differences can affect sales outcomes, and the tools and strategies to drive real results in today s marketplace. Judy offers a suite...

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- Authored by Judy Hoberman
- Released at 2014



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