



## Your World Is Exploding: How Social Media Is Changing Everything-And How You Need to Change with It. (Paperback)

By Christopher G Dessi

Createspace Independent Publishing Platform, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.In Your World is Exploding, Chris Dessi, one of the nation s leaders in web marketing, shares his manifesto that the recent explosion of social media is a spiritual awakening, not a technological one. Dessi shares techniques for mastering engagement in social media for your career, your business, and your life. Part memoir, part brass tactics, part motivational doctrine, Dessi delivers a punchy treatise on social media, offering entertainment inspiration throughout. His invaluable lessons on social media will enable you to discover your true calling, take control of your career, and harness the digital forces that shape our world today.

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