



The Vest-pocket Mba: Fourth Edition (Paperback)

By Dr. Jae K. Shim, Joel Siegel, Allison Shim

Penguin Putnam Inc, United States, 2012. Paperback. Condition: New. 4th Revised edition. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. The bestselling pocket problem-solver for today's busy executive, now fully revised and updated. This bestselling, soup-to-nuts book teaches the techniques and methods used in the country's finest MBA programs. Presented in an accessible question-and-answer format, The Vest-Pocket MBA helps readers quickly pinpoint all the formulas, ratios, and rules of thumb they need to analyze and evaluate nearly any problem. This fully revised fourth edition covers many important business concepts and recent developments, including strategic cost management, balanced scoreboard, global competition, business process reengineering, target pricing, e-marketing, and cloud computing. It also features tools for evaluating any company's financial health and scores of tables, graphs, and charts that simplify complex problems. The Vest-Pocket MBA offers a wealth of indispensable information for the modern decision-maker, from the B-school student to the senior executive.



READ ONLINE
[2.14 MB]

Reviews

This created pdf is excellent. We have read through and i also am sure that i am going to going to study yet again yet again in the future. You will not truly feel monotony at at any time of your time (that's what catalogues are for concerning should you check with me).

-- **Myriam Bode**

These kinds of book is every thing and helped me hunting forward plus more. It is probably the most remarkable book we have read through. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Everett Stanton**

Other PDFs



Dont Line Their Pockets With Gold Line Your Own A Small How To Book on Living Large

Madelyn DR Books. Paperback. Book Condition: New. Paperback. 106 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. This book is about my cousin, Billy a guy who taught me a lot over the years and who can teach you a lot. Everyone who...



Genuine the book spiritual growth of children picture books: let the children learn to say no the A Bofu (AboffM)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-02-01 Pages: 33 Publisher: Chemical Industry Press Welcome Our service and quality to your satisfaction. please tell your...



The Web Collection Revealed, Premium Edition: Adobe Dreamweaver CS6, Flash CS6, and Photoshop CS6 (Stay Current with Adobe Creative Cloud)

Cengage Learning, 2012. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: You can now maximize and integrate the design and development power of Adobe Creative Suite 6 with WEB COLLECTION REVEALED PREMIUM EDITION. This one of...



Plants vs Zombies Game Book - Play stickers 1 (a puzzle game that swept the world. the most played together)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: Unknown in Publisher: China Children Press List Price: 13.00 yuan Author: Publisher: China Children Press ISBN: 9.787.514.805.048 Yema:...



Weebies Family Early Reading English Book: Full Colour Illustrations and Short Children s Stories

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Children s Weebies Family Early Reading English Language Book 1 starts to teach Pre-School and Junior Children how to read....



Book Finds: How to Find, Buy, and Sell Used and Rare Books (Revised)

Perigee. PAPERBACK. Book Condition: New. 0399526544 Never Read-12+ year old Paperback book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!! * I...