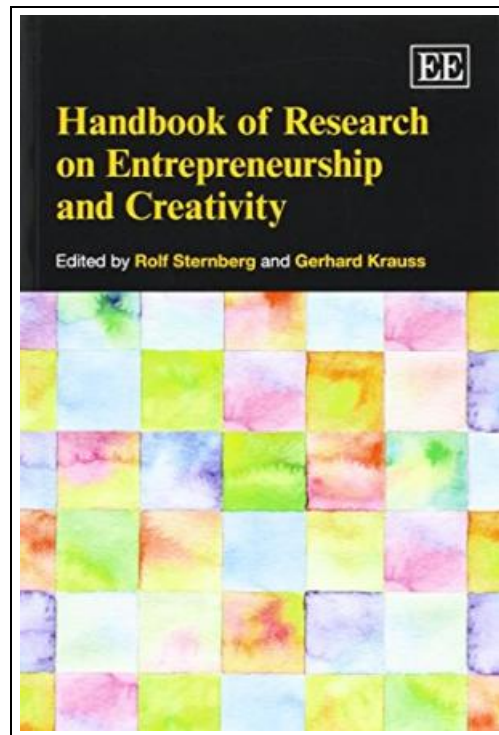


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HANDBOOK OF RESEARCH ON ENTREPRENEURSHIP AND CREATIVITY (PAPERBACK)



Edward Elgar Publishing Ltd, United Kingdom, 2015. Paperback. Condition: New. Language: English . Brand New Book. This Handbook focuses on the interdependent relationship between entrepreneurship and creativity. This relationship is analysed from the perspective of different disciplines, including economic geography, sociology, education, economics, psychology, and also in different spatial contexts. Creativity and entrepreneurship are central concepts for understanding the driving forces in 21st century capitalist economies and societies. Rolf Sternberg and Gerhard Krauss provide an expert introduction to the role of creativity in the field of entrepreneurship, and vice versa. This Handbook assembles some of the leading scholars in the field to provide empirical and conceptual contributions, which provide the reader with a unique guide to the progress of research in this area. Of particular interest are the exploration of the influence of the spatial context, and the overview of government policy attempts to support entrepreneurship and creative economic development. This book will appeal to researchers and scholars interested in entrepreneurship and creativity issues, coming from a wide range of academic disciplines. These readers will find an up-to-date presentation of existing and new directions for research in their domains. The Handbook will also be of great interest to policymakers at the national, regional and local level, who will find valuable insights about the linkages between creativity, entrepreneurship and economic development.



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