

Sh!t Happens: Insider's Perspective on Facing Economic and Industry Crises from the Founder of the World's Largest Cybersecurity Resource Xakep.Ru (Paperback)



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Reviews

Completely one of the best publication I have actually read. Indeed, it is perform, nonetheless an interesting and amazing literature. Your lifestyle span will likely be transform when you complete reading this book.

(Mrs. Agustina Kemmer V)

SH!T HAPPENS: INSIDER S PERSPECTIVE ON FACING ECONOMIC AND INDUSTRY CRISES FROM THE FOUNDER OF THE WORLD S LARGEST CYBERSECURITY RESOURCE XAKEP.RU (PAPERBACK)



Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.

How would you characterize an event that results in losing your successful business, all your money, your health, your family, and still leaves you owing a million dollars? Although it happened to me when I was only thirty, I had acquired no lack of colorful expressions to describe my experience, the most innocent of which was shit! That very first serious crisis to a large extent shaped my life as a businessman and a person. I have become resolutely determined that such shit should never happen again, and if it is impossible to avoid, I must be prepared and deal with it without such huge losses. Continuing in business, I became convinced that crises happen again and again, whether I want them or not. They could be caused by external factors or my own managerial mistakes and miscalculations; they could affect the whole global economy, an individual country, one industry, or my company alone. All crises, regardless of their scale, reason, and circumstances, have enriched my experience as entrepreneur incredibly, for what I am grateful to them. However, now, fifteen years after my most hopeless shit, I should admit that I have never developed an immunity to it - shit keeps happening to me and, in a sense, has become an inseparable part of the way I do business. Even now, working on this book, I am simultaneously reforming my company, terminating unprofitable projects, and exploring new growth points. The most important thing is that shit has stopped frightening me and ruining my life - I react to it in a calm and constructive way. I know that I am not alone - many Russian entrepreneurs also do business in S...



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