



## Leadership Rules: 50 Timeless Lessons for Leaders (Paperback)

By Jo Owen

John Wiley and Sons Ltd, United Kingdom, 2012. Paperback. Condition: New. 1. Auflage. Language: English . Brand New Book. From the man behind the bestselling How to series comes more essential business wisdom and this time, it's nicely broken up into 50 digestible nuggets. This is dip-in, dip-out content easily read, understood and implemented and complete with engaging illustrations. There are a handful of truly inspired and inspirational leaders in the world you know who they are and probably wish you were one of them. But leadership isn't easy some say it's an innate quality, a natural skill that only a select few demonstrate but this thinking is nonsense, according to Jo Owen. We can all become respected and effective leaders if we just follow some fundamental rules. Jo has studied what makes leaders effective everywhere from the world's leading banks and management consultancies, to the world's oldest tribes in Africa. And he has distilled his observations into 50 practical rules that we can all follow and use to become the leaders we aspire to be.

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