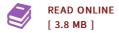


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## Quality Investing: Owning the Best Companies for the Long Term (Hardback)

By Lawrence A. Cunningham, Torkell T. Eide, Patrick Hargreaves

Harriman House Publishing, United Kingdom, 2016. Hardback. Book Condition: New. 234 x 156 mm. Language: English . Brand New Book. Quality. We all make judgments about it every day. Yet articulating a clear definition of quality in an investing context is challenging. This book addresses the challenge, and distills years of practical investing experience into a definitive account of this under-explored investment philosophy. Finance theory has it that abnormal outcomes do not persist, that exceptional performance will soon enough become average performance. Quality investing involves seeking companies with the right attributes to overcome these forces of mean reversion and, crucially, owning these outstanding companies for the long term. This book pinpoints and explains the characteristics that increase the probability of a company prospering over time - as well as those that hinder such chances. Throughout, a series of fascinating real-life case studies illustrate the traits that signify quality, as well as some that flatter to deceive. The authors firm, AKO Capital, has a strong track record of finding and investing in quality companies helping it deliver a compound annual growth rate more than double that of the market since inception.Quality Investing sheds light on the investment philosophy, processes and...



## Reviews

Extremely helpful to all class of individuals. It really is writter in straightforward terms instead of difficult to understand. I am just happy to explain how this is the finest publication i have got read inside my own lifestyle and might be he very best ebook for possibly. -- Dr. Meta Smith

It in one of the most popular book. I am quite late in start reading this one, but better then never. Once you begin to read the book, it is extremely difficult to leave it before concluding.

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