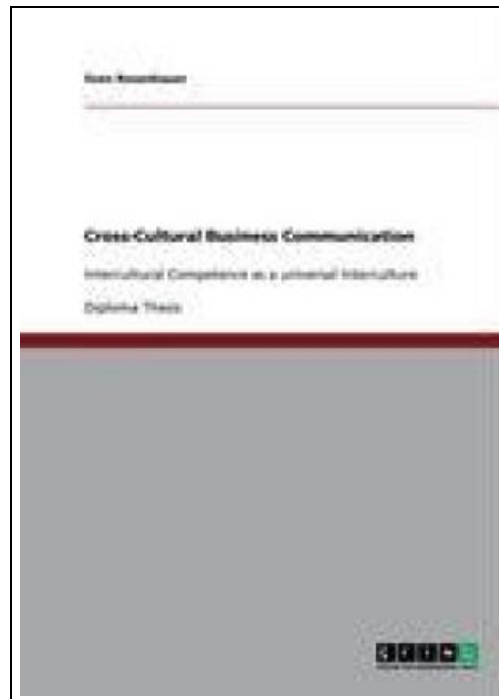


Cross-Cultural Business Communication



Filesize: 7.76 MB

Reviews

Very useful to any or all group of folks. It really is rally interesting throgh reading through period of time. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Mrs. Dorris Wintheiser)

CROSS-CULTURAL BUSINESS COMMUNICATION

[DOWNLOAD PDF](#)

Grin Verlag Jan 2009, 2009. Taschenbuch. Book Condition: Neu. 211x149x17 mm. This item is printed on demand - Print on Demand Titel. - Diploma Thesis from the year 2007 in the subject Business economics - Didactics, Economic Pedagogy, grade: 1,0, Berlin School of Economics, 96 entries in the bibliography, language: English, abstract: The purpose of the present thesis is to examine if and to which extent cultures converge in an international business environment and if intercultural competence has a bearing on it. Therefore, theoretical and practical insights in the subject of culture, its implicit and explicit differences, as well as its measurements will be provided. Due to the fact that communication - as a major cultural attribute - is the most obvious level on which cultural differences are recognized, insights in the topic of cross-cultural and intercultural communication will be given. A thorough discussion of the concept of culture and communication is beyond the scope of this paper, but in what follows, an adequate overview of recognized and well-known researchers theories and findings will be provided. Besides giving theoretical background knowledge, it will be examined whether the internationally defined soft skills of intercultural competence can be seen as an approach towards a universal interculture, likewise a universal communication. The topic of the present thesis will be illustrated by a case study, as well as researched and evaluated by a field study conducted at one of the most culturally diverse organization - the United Nations. Findings should only expose tendencies to confirm or disprove previous research findings in the field of cross-cultural comparative research and intercultural communication. It is not intended to present new empirical findings. 224 pp. Englisch.

[Read Cross-Cultural Business Communication Online](#)[Download PDF Cross-Cultural Business Communication](#)

You May Also Like

**Welcome to Bordertown: New Stories and Poems of the Borderlands**

BRILLIANCE AUDIO, United States, 2015. CD-Audio. Book Condition: New. Unabridged. 170 x 135 mm. Language: English . Brand New. Audie Award Finalist: Best Short Story Collection Bordertown: a city on the Border between the human...

[Read Document »](#)

**Is It Ok Not to Believe in God?: For Children 5-11**

Createspace, United States, 2014. Paperback. Book Condition: New. Large Print. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.A short story about an 8 year old girl called Tia,...

[Read Document »](#)

**Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .**

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can usually...

[Read Document »](#)

**Everything Ser The Everything Green Baby Book From Pregnancy to Babys First Year An Easy and Affordable Guide to Help Moms Care for Their Baby And for the Earth by Jenn Savedge 2009 Paperback**

Book Condition: Brand New. Book Condition: Brand New.

[Read Document »](#)

**Baby 411 Clear Answers and Smart Advice for Your Babys First Year by Ari Brown and Denise Fields 2009 Paperback**

Book Condition: Brand New. Book Condition: Brand New.

[Read Document »](#)