

## The Ultimate Pay-Per-Click Guidebook: A Peak Into Ppc (Pay Per Click) (Paperback)



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### **Reviews**

*Merely no phrases to describe. Better than never, though i am quite late in start reading this one. Its been written in an extremely easy way which is merely following i finished reading this publication through which in fact transformed me, change the way in my opinion.*  
*(Pedro Renner)*

## THE ULTIMATE PAY-PER-CLICK GUIDEBOOK: A PEAK INTO PPC (PAY PER CLICK) (PAPERBACK)



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Createspace, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. A sneak peak into the world of Pay Per Click Advertising! Drive tons of traffic to your sales page - through Pay Per Click Advertising - and without losing any money! Pay Per Click (PPC) advertising is the cornerstone of social media marketing. It s the only way to know where your money is going, and if it s worth your while. In other words, PPC makes for accountability in online advertising and gives teeth to your affiliate marketing business. This eBook tells you all about it! Leverage PPC advertising and jumpstart your affiliate marketing business! PPC is among the most popular ways to advertise today, and it s being used by millions worldwide. Why not you? Seen those two liner adverts on Google? That s PPC in its simplest form. Google Adwords, as they are called, is perhaps the most popular type of PPC advertising used today. Others like Yahoo Ads and Bing Ads are also well known. But that s just the tip of the PPC iceberg. Read more in our eBook! Anybody can do a PPC campaign - and it s extremely simple! Keyword - the most important factor in a PPC campaign. The relevance of your keyword determines the efficacy of your PPC advertising. An effective PPC campaign fits in your budget, relays efficient messages, and reaches the right target audience. Google s algorithms work in the background to find the perfect fit between your advertising and its relevant target. But there s plenty more to the complex world of PPC - and we ve simplified it for you!.



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