



## Social PR Secrets: How to Optimize, Socialize, and Publicize Your Brand 2016 (Paperback)

By Lisa Buyer

Jetlaunch, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.2016 updated 3rd edition, a public relations, social media, and digital marketing field guide with 30 chapters, 75+ actionable tips, and hundreds of curated resources If you are ready to combine the powers of social media and public relations, you must read this book now. Even if you have the first and second editions of Social PR Secrets, you ll want to buy the third edition with nine new power-packed chapters including Snapchat for Brands Instagram PR Secrets LinkedIn PR Secrets Pinterest PR Secrets Social Customer Service Visual PR Secrets Live Streaming Video Podcasting for Public Relations How to Stay Sane in Social Media Social PR Secrets Third Edition is almost double the size of the second edition with completely refreshed content, more than 75 actionable Social PR Secrets (tips), and hundreds of resources all in one place to take your brand to Social PR power user status. Guy Kawasaki says in the Foreword: PR and social media are completely different yet so powerful together. Where PR is about getting journalists to tell people to buy your product, social media is about providing...

DOWNLOAD



READ ONLINE

[ 5.81 MB ]

### Reviews

*I actually started reading this article ebook. I actually have read and i also am certain that i will likely to go through once again again in the future. You are going to like just how the article writer compose this ebook.*

-- **Mariane Kerluke**

*A fresh e book with a brand new point of view. It is definitely simplistic but surprises in the fifty percent of your ebook. Its been designed in an extremely basic way and is particularly just soon after i finished reading this ebook where in fact altered me, change the way i really believe.*

-- **Dr. Alberta Schmidt V**