



## Anatomy of a Book Deal: Negotiating a Book Contract (Includes Book Deal Template) (Paperback)

By Jim Strader

Tinsel Road Books, 2010. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The Anatomy of a Book Deal breaks down in simple terms a typical book deal for an author or publisher. It explains the terms within a standard template and their effects on an author. A blank template is also provided for your use. This book will make an author more conversant and informed in dealing with their representatives and their publisher. ABOUT THE AUTHOR Author Jim Strader, CEO Co-Founder, Quattro Media, is a 20+ year veteran of the entertainment industry. He has been involved in the entertainment industry as a promoter, creator, writer, producer, manager and publisher. Whether advising in the sale of rights or representing key talent, Strader has been involved in several hundred television shows and movies including Celebrity Deathmatch, Jimmy Neutron, Santa vs the Snowman, Men in Black, the Matrix, X2, Hellboy, Superman Returns, 30 Days of Night and Wanted among numerous others. He has been at the forefront of deal making for emerging new media platforms since the early 1990 s, including internet and mobile content distribution. In 2000, Strader was the only non-attorney invited as a panelist to...



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