



The MBA Jungle B-school Survival Guide (Paperback)

By Jon Housman, Bill Shapiro

INGRAM PUBLISHER SERVICES US, United States, 2001. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The official handbook for B-school culture and customs, The MBA Jungle B-School Survival Guide is filled with insights on the MBA experience. It also offers practical advice with a flair and sophistication that will appeal to current and would-be MBA students. Far from your same-old sawdust-dry business-school guide, The MBA Jungle B-School Survival Guide is smart and witty, yet still manages to take business seriously. It covers a full array of topics-from determining if an MBA track is appropriate for you, to decoding curriculum needs, to parlaying classroom relationships and knowledge into job offers. It also outlines the intangibles-such as status and confidence-one can assemble by knowing B-school protocol. Drawing from interviews and focus groups with professors, recruiters, and CEOs, this is a one-stop guide for getting the most out of your MBA and getting ahead in the business world.



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