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Grin Verlag Gmbh. Paperback. Condition: New. 84 pages. Dimensions: 8.3in. x 5.8in. x 0.2in. Diplomarbeit aus dem Jahr 2007 im Fachbereich BWL - Personal und Organisation, Note: 2,0, FernUniversität Hagen, 23 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Mit immer wieder neuen Rekordgewinnen steht der japanische Automobilhersteller Toyota an der Spitze des weltweiten Automobilmarktes. Das Managementkonzept Kaizen stellt dabei, mit der Philosophie kontinuierlicher Verbesserungen bei der Qualitt, der Optimierung von Prozessen und bei der Minimierung von Kosten, einen wichtigen Faktor fr...

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- Authored by Anett Broscheit
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