



The Go Method (Paperback)

By Christopher Tompkins

Blurb, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. If you are reading this sentence right now, my guess is that you already have an interest in social media marketing. Maybe you are interested in learning more about how to market your business on Facebook. Perhaps you are trying to figure out why your LinkedIn profile is not getting many views. Are you trying to make sense of Twitter? But how many of you out there are interested in learning the secret to social media success across all of the popular platforms? All of the tips and tactics can't help you if you are working off of a blank slate and just throwing ideas against the wall to see what sticks. Integration of your company's goals and mission into your overall social media marketing strategy is one of the keys to online success. A strong online (and offline) marketing strategy is less about gluing together random tips and tricks and more about coming up with an informed and cohesive strategy that ties all of the fundamentals together. The Go! Method is for anyone who is ready to begin a...

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