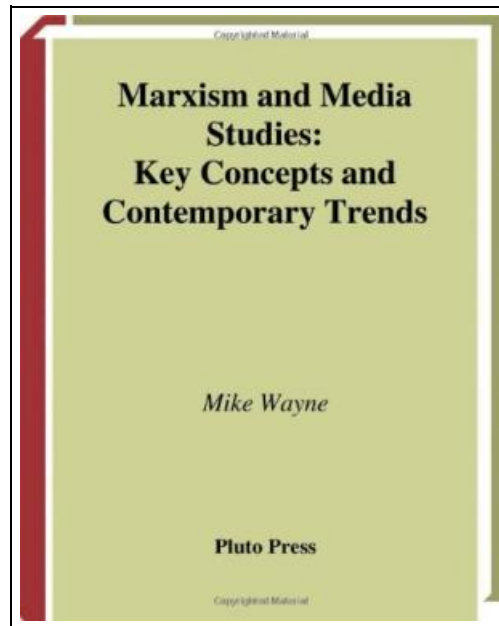


Marxism and Media Studies: Key Concepts and Contemporary Trends



Filesize: 3.61 MB

Reviews

This composed book is wonderful. It is amongst the most awesome book i actually have read through. You will like the way the author create this publication.

(Miss Fanny Osinski V)

MARXISM AND MEDIA STUDIES: KEY CONCEPTS AND CONTEMPORARY TRENDS



PLUTO PRESS, United Kingdom, 2003. Paperback. Book Condition: New. 212 x 132 mm. Language: English . Brand New Book. Although media studies is a popular academic discipline, there are remarkably few books that analyse it from a specifically Marxist perspective. Mike Wayne's book is ideal for all students of media studies who are interested in bringing a radical political methodology to bear on their work. He presents an accessible guide to key Marxist concepts and shows how to apply them to contemporary cultural analysis. Drawing on Marx, Lukacs, Gramsci, Habermas, Jameson and other writers, this book provides a comprehensive exposition of the key concepts required for a Marxist analysis of the media and current cultural trends. Retooling and redeeming such concepts as class, mode of production, culture industries, the state, base-superstructure, ideology, hegemony, knowledge and social interests, and commodity fetishism, this book ranges across film, television, the internet and print media. The analysis is carefully grounded in case studies ranging from digital file swapping to Disney, from reality TV show Big Brother to the spirits and spectres in such films as *The Others*, *The Devil's Backbone* and *Dark City*, which illuminate the fetishisms of culture and society under capital. Exploring the relevance of each concept to understanding the media, Wayne explains why Marxism is an important critical methodology for the media student to engage with. He foregrounds the theoretical and political shifts that have led to its marginalisation in recent years, and highlights how and why these trends are changing as once more, people return to Marx and Marxism to understand the world around them.



[Read Marxism and Media Studies: Key Concepts and Contemporary Trends Online](#)

[Download PDF Marxism and Media Studies: Key Concepts and Contemporary Trends](#)

Other Kindle Books



Young and Amazing: Teens at the Top High Beginning Book with Online Access (Mixed media product)

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2014. Mixed media product. Book Condition: New. 204 x 140 mm. Language: English . Brand New Book. Cambridge Discovery Education Interactive Readers are the next generation of graded readers -...

[Download ePub »](#)



The Breathtaking Mystery on Mt. Everest The Top of the World Around the World in 80 Mysteries

Gallopade International. Paperback. Book Condition: New. Paperback. 144 pages. Dimensions: 7.3in. x 5.2in. x 0.4in. When you purchase the Library Bound mystery you will receive FREE online eBook access! Carole Marsh Mystery Online eBooks are an...

[Download ePub »](#)



Weebies Family Halloween Night English Language: English Language British Full Colour

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and...

[Download ePub »](#)



Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****. ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to...

[Download ePub »](#)



Children s Educational Book Junior Leonardo Da Vinci : An Introduction to the Art, Science and Inventions of This Great Genius Age 7 8 9 10 Year-Olds. [British English]

Createspace, United States, 2013. Paperback. Book Condition: New. 248 x 170 mm. Language: English . Brand New Book ***** Print on Demand *****. ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to...

[Download ePub »](#)