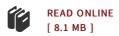




Investment Opportunities for German Banks and Insurances in Russia

By Sebastian Arnoldt

GRIN Verlag. Paperback. Book Condition: New. Paperback. 68 pages. Dimensions: 11.5in. x 8.2in. x 0.2in.Seminar paper from the year 2007 in the subject Business economics - Banking, Stock Exchanges, Insurance, Accounting, grade: 1, 4, University of Cooperative Education, course: Doing business with Russia, language: English, comment: In the beginning of the new millennium the importance of Russia as an investment target has grown significantly. In 2006 Russia attracted more FDI than Turkey and Brazil and is therefore treated as one of the most important emerging markets of the present time. In spite of the good numbers, the Russian market still carries the image of being insecure to invest in. This paper explores the investment opportunities for the German banks and insurances in Russia, separating stereotypes from facts. , abstract: Firstly, this paper gives a brief overview of the current health of the Russian economy, analyzing stability and current developments. Secondly, the Russian banking, real estate and insurance markets are analyzed and opportunities for investment are evaluated from a German point of view. Thirdly and lastly, the author delivers an assessment of Russias financial services sector as an investment target and future prospects. This item ships from multiple locations. Your book...



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