



Winning the Talent War: A Strategic Approach to Attracting, Developing and Retaining the Best People

By Charles Woodruffe

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Winning the Talent War: A Strategic Approach to Attracting, Developing and Retaining the Best People, Charles Woodruffe, "High flyers" are high-potential employees expected to progress rapidly in their careers with the prospect of eventually filling senior positions. One cannot, however, simply recruit high flyers at will -- to earn their status they must go through a necessary process of building an identity with the organization and developing loyalty to it. This book emphasizes the paradoxes involved in this process. It is a guide to the complex strategic issue of replenishing core leadership within the context of future uncertainty and within new organizational structures.



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