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THE IMPACT OF TECHNOLOGICAL CHANGE ON MARKETING COSTS AND GROWER S RETURNS: CASE STUDIES FOR POTATOES, SNAP BEANS, ORANGES, LEMONS (CLASSIC REPRINT) (PAPERBACK)



Forgotten Books, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from The Impact of Technological Change on Marketing Costs and Grower s Returns: Case Studies for Potatoes, Snap Beans, Oranges, Lemons Case studies were conducted on four food products retailed in Washington, D. C. In 1959-60 to determine the impact of added processing on prices and marketing costs. The farm products selected for study were potatoes, snap beans, oranges, and lemons. Data were...

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- Authored by Henry Timmons Badger
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