



Book-Keeping and Accounts for Entrepreneurs

By Martin Quinn

Pearson Education Limited. Paperback. Book Condition: new. BRAND NEW, Book-Keeping and Accounts for Entrepreneurs, Martin Quinn, Book-keeping and Accounts is an ideal book for first-time or relatively novel entrepreneurs. It follows the cycle of events of a typical new business venture from an accounting view. After a grounding in some fundamental accounting concepts and terms, the reader is guided on the accounting elements of a business plan and sources of finance for a business venture. Basic book-keeping is then explained and this leads into the preparation of key financial statements - the income statement, balance sheet and cash flow statement. Finally, guidance on how to analyse accounts and value a business is given, both of which are particularly relevant to the entrepreneur who is ready to move on to the next venture or expand an existing one. Examples in plain English throughout the book explain key book-keeping and accounting topics. Additionally, QuickBooks accounting software is used in several chapters to augment these examples and expose the benefits of accounting software to a busy entrepreneur.



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