



Private Equity im Mittelstand

By Wolfgang Becker

Kohlhammer W. Dez 2010, 2010. Taschenbuch. Condition: Neu. Neuware - Im Gefolge der 'Heuschrecken-Debatte' wurden die Beziehungen zwischen mittelständischen und Private Equity-Unternehmen polarisiert dargestellt. Wegen divergierender Interessen werden Private Equity-Beteiligungen im Mittelstand als prinzipiell ungeeignet angesehen. Das grundlegende Anliegen ist es daher, über eine differenzierte Untersuchung der unternehmerischen Bedeutung und Wirkungsweise von Private Equity zum Verständnis des Geschäftsmodells beizutragen und unternehmerische Nutzenpotenziale bzw. Risiken einer Private Equity-Beteiligung aus Sicht mittelständischer Unternehmen aufzuzeigen. Über Fallstudien soll die Wirkung von Private Equity-Beteiligungen dargestellt und so ein Bezug zur Praxis hergestellt werden. 194 pp. Deutsch.



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