



## Writing Successful Self-help and How-to Books

By Jean Marie Stine

Turner Publishing Company. Paperback. Book Condition: new. BRAND NEW, Writing Successful Self-help and How-to Books, Jean Marie Stine, "If you follow only a third of Jean's advice, you'll have a successful book." --Jeremy Tarcher, Publisher Jeremy P. Tarcher, Inc. "After Jean reworked my first draft, paperback rights sold for \$137,000." --Timmen Cermak, M.D., author of A Time to Heal: The Road to Recovery for Adult Children of Alcoholics Mastering the craft and understanding the mechanics of writing self-help and how-to books is the key to getting publishers to take notice of your work. Now, in the first guide to writing self-help and how-to books, Jean Stine offers an insider's view of this growing genre. Her easy-to-follow program takes you step-by-step through the complete writing process. You'll learn the importance of: Structure and Style Clear, easy-to-understand exercises Creating catchy and compelling titles, subtitles, and chapter headings Using lists, charts, and graphs to maximum effect Checklists and other interactive elements Writing a proposal that sells Negotiating permissions for quotations, photos, and illustrations Preparing your manuscript for presentation to a publisher.



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Pan Macmillan. Board book. Book Condition: new. BRAND NEW, My First Gruffalo: Hello Gruffalo! Buggy Book (Illustrated edition), Julia Donaldson, Axel Scheffler, Say hello to the Gruffalo and take him with you wherever you go with this brilliantly portable buggy book. Part...



### **My First Gruffalo: Touch-and-Feel**

Pan Macmillan Nov 2011, 2011. Buch. Book Condition: Neu. 241x248x14 mm. Neuware - Touch the Gruffalo's terrible tusks, feel his knobby knees and tickle his purple prickles in this bold, eye-catching book with touch-and-feel elements on every page. My First Gruffalo: Touch-and-Feel...



### **Peppa Pig: Peppa and the Big Train My First Storybook**

Penguin Books Ltd. Board book. Book Condition: new. BRAND NEW, Peppa Pig: Peppa and the Big Train My First Storybook, , This lovely little storybook is based on the number one and award-winning preschool children's TV show on Channel 5 and Nickelodeon...



### **MY FIRST BOOK OF ENGLISH GRAMMAR 3 IN 1 NOUNS ADJECTIVES VERBS AGE 5+**

EURO KIDS. Paper Back. Book Condition: New. Please note: We do not ship to PO Boxes, please provide us with your complete delivery address.



### **Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade**

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### **THE Key to My Children Series: Evan s Eyebrows Say Yes**

AUTHORHOUSE, United States, 2006. Paperback. Book Condition: New. 274 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.THE KEY TO MY CHILDREN SERIES: EVAN S EYEBROWS SAY YES is about a three year old little boy who...