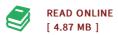




Lessons in Communication

By Douglas P Menelly

Xlibris Corporation. Paperback. Book Condition: New. Paperback. 184 pages. Dimensions: 8.5in. x 5.5in. x 0.4in.Providing deep and well-sourced insight, Douglas pierces through the misconceptions about doing business in China. He makes great strides in reducing the culturaland communication gaps between China and the West. A truly insightful readon what it takes to be successful in the worlds second-largest economy. Shaun ReinFounder, Managing Director, China Market Research GroupColumnist for Forbes and BusinessWeekDr. Charles Wang, PhDDirector, CDI Center for LogisticsChina Development InstituteThis timely book provides a unique perspective on the current state ofdevelopment of Chinas business professionals. Douglas accurately depicts thecountrys current business environment, during a period of rapid transition. An unsuspecting Western expat is thrown unceremoniously - from the momenthe sets foot on the shores of China into a cauldron of dichotomous philosophies; independent versus inter-dependent culture, direct, tothe-point versus maddeningly indirect and subtle discourse, specific relationship-based versus anallencompassing Guanxi dominated business ethos, egalitarian versus hierarchicalsocial structure, citizen-of-the world versus hometown-centric. A Western expatwho recognizes, understands and appreciates these dichotomies and quicklylearns to maneuver his way around and through them will find success in China. Vis Gowtham American Executive with substantial expat experience in ChinaIndia This item ships from multiple locations. Your book...



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