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### FREE CHOICE

Reclaiming health  
happiness and  
self-worth  
in the age of  
mass persuasion



Lulu.com, United Kingdom, 2015. Paperback. Book Condition: New. 210 x 148 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Where are the world's most influential experts in human behaviour? Not in clinics and universities. They are running advertising agencies, marketing departments and consumer-goods companies. They invest billions to understand our minds. (Some of us might require a bit more effort to understand than others.) Then they find the way in. Once there, they use their knowledge,...

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- Authored by Clare Dimond
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