

Business 101 - Influential Leaders to Know



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Reviews

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(Prof. Christelle Stark III)

BUSINESS 101 - INFLUENTIAL LEADERS TO KNOW



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Quickstudy Reference Guides, 2017. Poster. Condition: New. New. Language: English . Brand New Book. Every successful business leader, knowledgeable professional, and student knows something about the most influential leaders in business through history and today. Quick access to these leaders and their impact on the business world, leadership strategies, and business trajectories gives you the power of that knowledge in your hand for at a glance reference. Use a leader's background to open a discussion or kick off a meeting, to inspire colleagues, or use the guide to inspire yourself to tackle a day, a week or a tough project. Many of the biggest business leaders struggled, persevered, and inspired many around them to do the same. Have this handy guide ready to do the same for you. 6-page laminated guide includes: - What Makes a Business Leader Influential - Early Influencers (late-19th to early-20th Century) Andrew Carnegie (1835-1919) John D. Rockefeller (1839-1937) Aaron Montgomery Ward (1844-1913) Anna Bissell (1846-1934) Henry Ford (1863-1947) Gerard Swope (1872-1957) - Big Business Builders (Mid-20th Century) Thomas Watson Sr. (1874-1956) Walt Disney (1901-1966) Ray Kroc (1902-1984) Sam Walton (1918-1992) Mary Kay Ash (1918-2001) - Technology, Brand Media Giants (Late-20th Century) Herb Kelleher (1931-) Phil Knight (1938-) Steve Jobs (1955-2011) Bill Gates (1955-) Robert L. Johnson (1946-) Arthur Blank (1942-) Bernie Marcus (1930-) Oprah Winfrey (1954-) Howard Schultz (1953-) - Digital Disruptors (21st Century) Jeff Bezos (1964-) Sergey Brin (1973-) Larry Page (1973-) Elon Musk (1971-) Mark Zuckerberg (1984-) - A Look to the Future - Trends in Leadership.



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