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THE WORLD OF BUSINESS MANAGEMENT: THEORIES, MODELS, AND BEST PRACTICES



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Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand ******. The World of Business Management: Theories, Models, and Best Practices is a book, designed as the hands-on program to provide business executives with a chance to refresh and up-date their knowledge to succeed in running, managing, and operating practically any business with a little adjustment to a business size and type. Discussions lead leaders and managers with deep understanding of the connection between theories and models, based on a sound research, and practical implications, varied from business issues, situations, and cases, occurred in organizations quite often. Examples from the real-world scenarios provide support to the theoretical framework and set-up shift to the new paradigm of making decision and creating solutions for improvement. The seven books, incorporated in the all-in-one book serve as the courses of the professional development for administrators, managers of all levels, and leaders performed in small business (both profit and non-profit), middle-sized firms, educational institutions, and global corporations. The book also serves as a Capstone course for graduate students, purchasing their degree in the leadership and management field. The purpose of the book is to provide a guidance for business leaders how to run, manage, and operate in the rapidly changed world through the waves of disruptions. Students may use the book as a foundation for the literature review for the study of their choice, find the most vulnerable issue for deeper investigation within their thesis or dissertation, refresh or up-date their memory about what they learned during the entire course, prepared them to become executives. Unique context, provided in examples and practical implications, may assist both students and executives apply strategies and initiatives used by the leaders of other organizations to handle situations and...

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