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MEDIASOCIETY: INDUSTRIES, IMAGES, AND AUDIENCES



Sage Publications (CA). Paperback. Condition: New. 424 pages. Dimensions: 9.0in. x 7.3in. x 0.9in.MediaSociety: Industries, Images, and Audiences, Fifth Edition, by David Croteau and William Hoynes provides a framework for understanding the relationship between media and society and helps readers develop skills for critically evaluating both conventional wisdom and their own assumptions about the social role of the media. Retaining its acclaimed sociological framework, the Fifth Edition covers new studies, includes up-to-date material about todays rapidly changing media landscape, and...

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- Authored by David R. Croteau
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