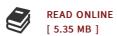




Human Resource Management in Russia and Germany - a Comparison

By Natalie Zonis

GRIN Verlag Jan 2011, 2011. Taschenbuch. Book Condition: Neu. 208x144x10 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2011 im Fachbereich BWL - Unternehmensführung, Management, Organisation, Note: 1,7, FOM Hochschule für Oekonomie & Management gemeinnützige GmbH, Berlin früher Fachhochschule (International Management), Sprache: Deutsch, Abstract: Russia's unique, very dynamic and complex business environment has not only caused great business prospects but also some difficult, painful upheaval. Therefore many Western entrepreneurs still associate risk rather than opportunity with Russia. But nevertheless, Russia still remains the world's largest country in terms of territory spanning nine time zones with a population of over 140 million people. Such massive changes as the liberalization and rapid growth of the Russian economy, its substantial growth in purchasing power and a relative lack of competition in some sectors make that challenging environment an attractive destination for foreign investment - especially for the German. Since 1997 Germany remains Russia's most important trade partner worldwide. Russia's exports to Germany went up to 30 Billion Euros in 2006 and 28.8 in 2007. But for the German companies Russian market is not less important - in 2007 the exports to Russia have had...



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