



Restaurant Management - Principles and Practice (second five institutions of higher education courses in tourism management family planning materials)

By XIAO XIAO

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 281 Publisher: economic management. Pub. Date :2011-08-01 version 1 Xiao Xiao compiled the Restaurant Management - Principles and Practice to manage the theory-based, innovative, practical principle, systematic introduction to the food and beverage companies to build, operate and manage the whole process and methods. Restaurant Management - Principles and Practice, features: deep in theory, there is technology in teaching, in practice there are challenges: multi-disciplinary focus on the mastery of knowledge, ability to use actual students, communication skills and innovative ideas, and decision-making overall quality. Restaurant Management - Principles and Practice is intended for undergraduate colleges, graduate and senior managers in the catering business and industry stakeholders. Contents: Chapter catering business catering business planning and the establishment of Section II of the market positioning of the location of the third quarter catering business catering business organization and staffing of the fourth quarter set up catering business investment and financing channels V catering budget companies bid for the second chapter menu planning menu planning and management principles of Section Section Section menu content menu pricing and classification plan catering...



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