



## Perfect Phrases for Sales Presentations: Hundreds of Ready-to-Use Phrases for Delivering Powerful Presentations That Close Every Sale

By Linda Eve Diamond

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Perfect Phrases for Sales Presentations: Hundreds of Ready-to-Use Phrases for Delivering Powerful Presentations That Close Every Sale, Linda Eve Diamond, THE RIGHT PHRASE FOR THE RIGHT SITUATION-EVERY TIME When it comes to sales presentations, every word counts-but who has the time to craft perfect presentations all the time? You do-when you have Perfect Phrases for Sales Presentations. This go-to guide is exactly what you need to streamline this critical process. With hundreds of ready-to-use, time-saving phrases for delivering a winning sales presentation, this concise guide provides the ideal language for: Making a great first impression Finding and cultivating prospective clients Grabbing and holding your customer's attention Establishing your product's value Getting commitment-and closing the deal.

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