



From Linked Out to LinkedIn: Unlocking the Power for Career Success in 2013

By MR Lavie E Margolin

Createspace, United States, 2013. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.This book is the tool that you need to TRULY UNDERSTAND LinkedIn and maximize its power for ultimate career success. Is LinkedIn a goldmine? Only if you understand how to use it! In under two hours, you will be more effective at networking, grow your visibility and draw opportunities to you that can mean an increase of hundreds of thousands of dollars over the course of your career. From Linked Out to LinkedIn will help you: Create a stellar LinkedIn profile that doesn't stink! Understand the differences between a LinkedIn profile and a resume. Make your profile look stellar. Establish your brand that draws attention, recruiters and business. Ensure you are using the right keywords so that you can be found. Provide you with lots of practical examples and actual situations that allow you to understand the importance of taking the necessary steps on LinkedIn. Finding the right people to connect and build your network. Increase your success rate when inviting people to connect with you. Understand how to manage delicate information such as inconsistent work history,...

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