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Fix That Business



By John H. Wiig

Createspace, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. This book details how to optimize the performance of a business. Starting with how to execute Strategic Planning, it provides practical examples to improve top line growth through pricing, sales force effectiveness, and customer retention. Next, it describes bottom line growth opportunities and explains how Lean and Six Sigma can be leveraged to reduce cost and streamline operations in any business. The...

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- Authored by MR John H Wiig
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