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SPECIAL EVENT PRODUCTION: THE PROCESS (HARDBACK)



Taylor Francis Ltd, United Kingdom, 2015. Hardback. Book Condition: New. 2nd Revised edition. 246 x 189 mm. Language: English . Brand New Book. This must-have guide to special event production looks deep behind the scenes of an event and dissects what it is that creates success. It analyses the process - the planning and business aspects - to provide a unique guide to producing a variety of events from weddings to festivals. It explains thoroughly budgeting and resource concerns, planning...

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- Authored by Doug Matthews
- Released at 2015



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