

I See You: The Shifting Paradigms of James Cameron s Avatar

By Ellen Grabiner

McFarland Co Inc, United States, 2012. Paperback. Book Condition: New. 229 x 155 mm. Language: English . Brand New Book. In the blockbuster film Avatar, science fiction and the technological prowess of director James Cameron meet in a heady concoction that, while visually ravishing, could easily be dismissed as eye candy. While critics most frequently acclaimed its breakthrough 3-D technology, close scrutiny of the film raises provocative questions about the relationship between mind and body, appearance and reality. It brings into focus the relationships of humans to their technology, their planet, and each other and highlights the nature and potential of film itself. This work explores the theoretical and philosophical issues brought to bear in Avatar, exploring the spaces between human and machine; technology and nature; chick flick and action-adventure; and old-fashioned storytelling and cutting-edge technology. Central to the book s analysis is an examination of the extent to which Avatar melds the seer and the seen, illuminating an alternative visual paradigm.



Reviews

An extremely wonderful book with perfect and lucid explanations. This really is for those who statte that there had not been a worth reading. Your way of life span will be convert when you comprehensive reading this book. -- Effie Douglas

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