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# STOP PADDLING START ROCKING THE BOAT: BUSINESS LESSONS FROM THE SCHOOL OF HARD KNOCKS



iUniverse, United States, 2007. Paperback. Book Condition: New. 226 x 150 mm. Language: English Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.In 1987, Lou Pritchett, the vice president of sales at Procter Gamble, had a radical idea. He phoned Sam Walton and invited the visionary chairman of Wal-Mart on a two-day canoe trip. There on the South Fork River in Arkansas, Lou made Sam and offer no profit-minded person could refuse: the chance to forge a partnership between the two...

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- Authored by Louis A Pritchett
- Released at 2007



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