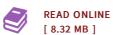




## Pro SQL Server 2008 Analytics: Delivering Sales and Marketing Dashboards

By Brian Paulen

Apress. Paperback. Book Condition: New. Paperback. 300 pages. Pro SQL Server 2008 Analytics provides everything you need to know to develop sophisticated and visually appealing sales and marketing dashboards using SQL Server 2008 and to integrate those dashboards with SharePoint, PerformancePoint, and other key Microsoft technologies. The book begins by addressing the many misconceptions that surround the use of Key Performance Indicators (KPIs) and giving a brief overview of the business intelligence (BI) and reporting tools that can be combined on the Microsoft platform to help you generate the results that you need. The focus of the book is to help you implement a successful business intelligence project of your own. The text discusses many of the required project planning components, provides overviews and examples associated with Microsofts BI tools, and gives detailed examples of successful dashboard implementations. What youll learnThe key functional and technical components of a successful reportdashboard implementationWhat Microsoft tools are provided both within and without SQL Server 2008 to help you achieve an integrated solutionHow to determine whether your performance indicators are correct for your business and how to roll them out to your organization in an effective wayWho is this book forThis book is for...



## Reviews

This published book is wonderful. It is really simplified but unexpected situations within the fifty percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dr. Janis Reilly

This publication is definitely worth purchasing. Yes, it is actually engage in, nevertheless an amazing and interesting literature. You can expect to like just how the author write this publication.

-- Odie Dicki

## Related Kindle Books



Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback Book Condition: Brand New. Book Condition: Brand New.



Dog on It! - Everything You Need to Know about Life Is Right There at Your Feet

14 Hands Press, United States, 2013. Paperback. Book Condition: New. 198 x 132 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Have you ever told a little white lie? Or maybe a bigger one that wasn t even white?...



Baby Must Haves The Essential Guide to Everything from Cribs to Bibs 2007 Paperback Book Condition: Brand New. Book Condition: Brand New.



Write Better Stories and Essays: Topics and Techniques to Improve Writing Skills for Students in Grades 6 - 8: Common Core State Standards Aligned

Createspace Independent Publishing Platform, United States, 2012. Paperback. Book Condition: New. 277 x 211 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*\*.Mr. George Smith, a children s book author, has been conducting writing workshops at schools since 2004....



Owen the Owl s Night Adventure: A Bedtime Illustration Book Your Little One Will Adore (Goodnight Series 1) Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. Professor of Modern English Literature Peter Childs (illustrator). 279 x 216 mm. Language: English. Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Owen is a little Owl who has woken up...



Games with Books: 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.