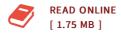


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Rose's Strategy of Preventive Medicine (2nd Revised edition)

By Geoffrey Rose

Oxford University Press. Paperback. Book Condition: new. BRAND NEW, Rose's Strategy of Preventive Medicine (2nd Revised edition), Geoffrey Rose, The Strategy of Preventive Medicine, by Geoffrey Rose, first published in 1993 remains a key text for anyone involved in preventive medicine. Rose's insights into the inextricable relationship between ill health, or deviance, in individuals and populations they come from, have transformed our whole approach to strategies for improving health. His personal and unique book, based on many years research, sets out the case that the essential determinants of the health of society are to be found in its mass characteristics. The deviant minority can only be understood when seen in its societal context, and effective prevention, considering them from various viewpoints - theoretical and scientific, sociological and poitical, practical and ethical. The applications of his ideas are illustrated by a variety of examples ranging from heart disease to alcoholism to road accidents. His pioneering work focused on a population wide approach to the prevention of common medical and behavioural disorders has become the classic text on the subject. This reissue brings the original text to...



Reviews

Here is the very best book i have study until now. It is rally fascinating through looking at period of time. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Dr. Blaze Runolfsson IV

This publication is definitely not effortless to get going on looking at but really exciting to read through. It really is rally intriguing through looking at time period. Its been written in an remarkably straightforward way which is just soon after i finished reading through this book where basically altered me, change the way i think.