


[DOWNLOAD](#)


Mobile for Good: How to Inspire Giving and Raise Awareness for Your Cause

By Heather Mansfield

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Mobile for Good: How to Inspire Giving and Raise Awareness for Your Cause, Heather Mansfield, "Even if you can only invest 5 staff hours and a mobile and social media budget of \$1,000 annually, your nonprofit must invest in mobile and social media." (Heather Mansfield). Mobile devices are fast becoming the number 1 means of digital communication. If you want a sustainable future for your nonprofit, you need to have a strong presence on prospective donors' tablets and smartphones. Statistics prove that the most successful online fundraising campaigns are those designed for portable devices - from 2-inch smartphone screens to 17-inch laptops. In this groundbreaking book, social media pioneer Heather Mansfield offers everything you need to know to conceptualize, build, and maintain a mobile and social fundraising strategy to dramatically increase donations. In Mobile for Good, Mansfield takes you step by step through the entire process. Learn how to: master your mobile fundraising strategy; create a strategic plan flexible enough to handle changes in technology; design a website and emails that work on both mobile devices and computers; choose the best mobile and online tools based on your budget and your donor demographics; build a...



[READ ONLINE](#)

[5.8 MB]

Reviews

Very good electronic book and valuable one. It is actually written in basic words instead of difficult to understand. I discovered this ebook from my i and dad encouraged this publication to discover.

-- Prof. Jevon Frami

If you need to add benefit, a must buy book. It really is written in straightforward words and phrases and not confusing. You will not feel monotony at any time of your respective time (that's what catalogues are for concerning if you ask me).

-- Dr. Celestino Treutel

You May Also Like



It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em, Greg Behrendt, Amiira Ruotola-Behrendt, A fabulous new guide to dating co-authored by Greg Behrendt, former writer on...



hc] not to hurt the child's eyes the green read: big fairy 2 [New Genuine(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2008-01-01 Pages: 95 Publisher: Jilin Art Shop Books all new book of genuine special spot any shortages will...



Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How can inclusive early educators plan and deliver...



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video Games. iPods. Kids today are plugged into...



A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)

Dover Publications, 2011. Paperback. Book Condition: New. No Jacket. New paperback book copy of A Dog of Flanders by Ouida (Marie Louise de la Ramee). Unabridged in easy to read type. Dover Children's Thrift Classic. Reprint of original edition. Green edition. Mineola...



Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America

New Press. Hardcover. Book Condition: New. 1565843940 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!! *...