



The Non-Designer's Presentation Book

By Robin Williams

Pearson Education (US), United States, 2009. Paperback. Book Condition: New. 250 x 178 mm. Language: English . Brand New Book. These days, it's not just corporate marketing directors tasked with giving computer-based presentations-anyone forced to stand in front of a crowd and talk for more than three minutes had better know how to put together a slide presentation. You're not a professional designer, but you want your slides to look professional. What do you do? Enter Robin Williams, the beloved, best-selling non-designer's designer (with over 850,000 copies of The Non-Designer's Design Book in print!) who has taught an entire generation the basics of design and typography. In The Non-Designer's Presentation Book, Robin expands upon the design principles introduced in her award-winning Non-Designer's series. She explains four fundamental principles of good design as applied to digital presentations, and adds four more principles specific to clear communication with slides. Whether you work with a Mac or PC, PowerPoint or Keynote, let Robin guide you, in her signature, light-hearted style, through the entire process of creating a presentation-from using the right software to organizing your ideas to designing effective, beautiful slides that won't put your audience...



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