



Connected Leadership: How to build a more agile, customer-driven business (Paperback)

By Simon Hayward

Pearson Education Limited, United Kingdom, 2016. Paperback. Condition: New. New edition. Language: English . Brand New Book. Connected Leadership has been officially shortlisted in the Management Futures category for the 2017 Management Book of the Year prize which has just been announced by the Chartered Management Institute (CMI) and the British Library. Connected Leadership provides a clear, practical guide for leaders of organisations who wish to create a more connected, agile and customer-oriented organisation in a digitally connected, customer-driven 21st century business environment. It lays out the key factors of the connected organisation and the leadership behaviours that will allow these factors to become embedded and sustainable. It provides a range of case examples to demonstrate what this looks like in practice, complemented by a series of tools and techniques that leaders can use to diagnose their organisation's current position and plot a successful course to achieve these more connected ways of working. It is, at heart, a real-world guide to changing your leadership style and approach to align an organisation's culture and values with those needed in a world where the prevailing models of command and control are so obviously failing. Connected Leadership will show you how...



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Reviews

This pdf is worth buying. It is actually written in basic words and not confusing. It has been printed in a remarkably basic way in fact it is merely following its finished reading through which really altered me, affect the way I really believe.

-- **Dr. Linwood Lehner IV**

It is one of my personal favorite pdf. Of course, it really is plain, nevertheless an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Nicholas Ratke**