



Victory!: Applying the Proven Principles of Military Strategy to Achieve Greater Success in Your Business and Personal Life (Paperback)

By Brian Tracy

TarcherPerigee, 2017. Paperback. Condition: New. Revised, Updated. Language: English . Brand New Book. By bestselling author Brian Tracy, a revised and updated edition of this indispensable field guide to using military strategies to win in business and life. The modern world can be a battleground, but key strategies that have helped history's great leaders triumph in military campaigns can also be used to achieve business and personal success. Brian Tracy is a leading authority on success and achievement, authoring bestsellers including *Eat That Frog!*, and raising millions toward advancement with his guidance. In this fully revised and updated edition of a classic, Tracy presents 12 core principles of successful military commanders and how to apply them in almost any situation and emerge victorious, including proven methods to: - Concentrate your strengths in the most effective way to reach your goals - Gather game-changing intelligence to determine the best approach - Decide when to go on the offensive vs. cover your bases - Exploit the element of surprise for maximum benefit Packed with Tracy's transformative advice, *Victory!* arms readers with powerful skills and a practical road map to unlock their potential for greatness in business and in life.



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