



## The Nature Of Prejudice: 25th Anniversary Edition (Paperback)

By Gordon W. Allport

INGRAM PUBLISHER SERVICES US, United States, 1979. Paperback. Condition: New. 25th Anniversary ed.. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. With profound insight into the complexities of the human experience, Harvard psychologist Gordon Allport organized a mass of research to produce a landmark study on the roots and nature of prejudice. First published in 1954, The Nature of Prejudice remains the standard work on discrimination. Now this classic study is offered in a special unabridged edition with a new introduction by Kenneth Clark of Columbia University and a new preface by Thomas Pettigrew of Harvard University. Allport's comprehensive and penetrating work examines all aspects of this age-old problem: its roots in individual and social psychology, its varieties of expression, its impact on the individuals and communities. He explores all kinds of prejudice-racial, religious, ethnic, economic and sexual-and offers suggestions for reducing the devastating effects of discrimination. The additional material by Clark and Pettigrew updates the social-psychological research in prejudice and attests to the enduring values of Allport's original theories and insights.



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