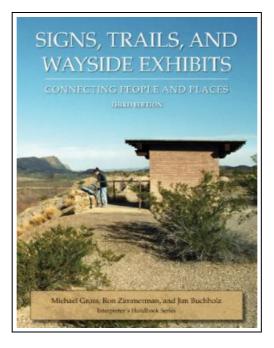
## Signs, Trails, and Wayside Exhibits: Connecting People and Places (Paperback)



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## Reviews

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University of Wisconsin Press, 2006. Paperback. Condition: New. 3rd ed.. Language: English . Brand New Book. Signs, Trails, and Wayside Exhibits is a comprehensive, visual guide to planning, designing, and fabricating effective interpretive panels and trails. The book contains essential information for any site that has or is planning outdoor media or trails. The new edition includes: 161 pages filled with practical ideas for developing trails, signs, and wayside exhibits Over 420 updated full-color photographs of the best interpretive signage and trails from around the world. Reorganized chapters and a comprehensive index for fast and easy searches. A concise meaning-centered model and examples of heritage interpretation. A step-by-step media planning model with signage examples. Interpretive trail case studies. Expanded sections on wayfinding, sign supports, trail structures and audio tours. A new section on developing effective messages, with case studies and examples. Examples of multi-sensory devices, such as audio, tactile, and interactive components. An up-to-date description of panel fabrication methods and materials, including advantages, disadvantages, and relative costs.

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