



Crowded Comments - Equity: Questions Responses That Will Get You Funded. (Paperback)

By Chris Buckingham

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Developing and making best use of a sound strategy is the responsibility of all great entrepreneurs. Being prepared and equipping yourself with the most effective resources is a primary task to enable this strategy to be implemented right. This book will help you on your equity crowdfunding journey. It s based on empirical collections of comments and questions posed to real entrepreneurs attempting to use the equity crowdfunding model to finance their projects. By addressing the crowd promptly, in the right way, much deeper engagement can be nurtured and trust built between project management and the crowd. This is a powerful resource for any entrepreneurial project looking to use the equity crowdfunding model. With increasing competition on these platforms entrepreneurs and their teams need all the support they can muster. This title will empower you with the confidence and knowledge to maximise your impact as you address the issues and concerns raised by the crowd. Don t leave it to chance - read this book and practice to face your crowd head-on with the answers they seek.



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