



1501 Ways to Reward Employees

By Bob Nelson

Workman Publishing Mrz 2012, 2012. Taschenbuch. Book Condition: Neu. 213x156x43 mm. Neuware - With 1001 Ways to Reward Employees (1.5 million copies in print), Bob Nelson created a management revolution, with the knowledge that what truly motivates employees is not a promotion or a raise, but those intangible, unexpected gestures that signify real appreciation for a job well done. 1501 WAYS TO REWARD EMPLOYEES is a thoroughly expanded and updated edition and opens with an all-new exploration of trends affecting managers and today's workforce. The book also includes hundreds of new case studies of how companies are using rewards and recognitions to boost productivity and keep employees happy. Englisch.



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