



## The Truth about Facebook - How to Use Facebook for Marketing and Advertising, and Much More - The Facts You Should Know

By -

Tebbo. Paperback. Book Condition: New. Paperback. 288 pages. Dimensions: 9.0in. x 6.0in. x 0.7in. This book is a great resource -- lots of research, plenty of tips, loaded with detailed instructions, with leads into distant parts of the Facebook universe. If you are new to Facebook, this book will help you figure out how to get up and going; if you are a casual user, this book will give you ideas on what else you can do; and if you are an expert user, this book will surprise you with how much you can still do on facebook. The Facebook online social network site has become a phenomenon with millions of account holders registered with the online village. It is easy to open an account and almost immediately set up online relationships with friends, coworkers, and community groups. Facebook's features include easy ways for people and (businesses) to connect via blog features, online groups and networks, photo and video sharing, text messaging and postings, and an elaborate tracking system which stores Facebook's activities and allows access to that data to other Facebook users and even to others not directly connected with Facebook. This book is designed primarily for the non-technical computer...



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